



CryptoCoin.News
blockchain today

Big Impact
Marketing Plan

Start Your Crypto Campaign With a Bang

Reach 529m Pageviews on 43 Top Crypto Sites

Reach the right channels with a massive content distribution. We publish a total of 43 articles, reaching a total of 529 million page views on crypto sites such as CoinTelegraph, BitcoinMagazine.com and CryptoCoin.News. Including international sites as BTC-Echo.de (Germany), ForkLog.com (Russia), CoinPost.jp (Japan), 8BTC.com (China) and more.

Let Our Team of Crypto Journalists Craft Your Message

We write a series of **10 articles** and **1 press release** covering your blockchain project, perfectly fitted to a variety of the leading crypto publications. These can include an interview with your founder, a background story about your industry, and similar topics, plus a press release.

International Content Distribution

To reach crypto investors outside the English speaking markets, our team of crypto international journalists writes for the leading publications in Brazil, China, Germany, Japan, Korea and Russia.

Our Clients:



Content Marketing

Article Distribution

In this package we will publish an article on each of these sites:



International Distribution

We will professionally translate your PR to Portuguese, German, Korean, Japanese, Chinese and Russian and publish on the following sites.



Influencer Marketing

Influencer marketing is a key part of a successful crypto marketing strategy. Tapping influencers as advocates for your project is a great way to leverage their audiences to grow awareness and build third-party validation among potential customers and investors. We have selected the best influencers as partners, at an affordable price.

Twitter & Instagram

Reach over 1,000,000 followers with a post on these influencers on Twitter and Instagram:

| Influencer | Followers | Promotion |
|----------------------------------|-----------|-----------------|
| CoinMarketCap | 530,200 | Tweet |
| CryptoCurator | 19,400 | Tweet |
| KennethBosak | 15,300 | Tweet |
| CryptoBoomNews | 144,000 | Tweet |
| CryptoBluff | 38,700 | Tweet |
| CryptoOwenWilson | 15,500 | Tweet |
| ImShillGates | 18,800 | Tweet |
| Coingrams | 71,200 | Instagram Story |
| TheCryptograph | 73,100 | Instagram Story |
| CryptoExplorer | 100,000 | Instagram Story |
| AltcoinDaily | 47,000 | Instagram Story |
| CryptoBoom.News | 22,500 | Instagram Story |
| ShareCrypto | 65,700 | Instagram Story |

YouTube Influencer

- CEO interview on [Crypto Love Youtube Channel](#)
- 2 minutes call to action on [Ivan On Tech Channel](#) by Ivan himself
- A link to your project on an episode of [Crypto Daily Channel](#)



Crypto Email Marketing

Boost your token sale and get the word out with a complete mail blast package.

Reach up to 650,000 active crypto investors

Your project will be the main sponsor of the top newsletters in the Crypto industry.

Our team of crypto journalists will write a call to action direct mail about your project in coordination with your team and distribute a call to action for your project to the subscribers of CryptoCompare.com, NullTX.com, CryptoCoin.News, TheMerkle.com, InvestItIn.com, CoinSchedule.com and NewsBTC.com reaching up to **650k readers**.



Banner Marketing

Boost your blockchain product by getting in the eye of millions of crypto investors and enthusiasts with this great banner package.

Super effective way to get the word out about your blockchain project.

Reach investors and crypto enthusiasts across a network of 10 leading crypto news sites. This is a great way to build buzz about your blockchain project and convert prospects to sales.

You will get a total of **3,000,000 impressions** on the following sites:

- CryptoCompare.com
- UseTheBitcoin.com
- EtherScan.io
- CryptoNinjas.Net
- BlockFeed.Today
- TheMerkle.com
- CryptoCoin.News
- NullTX.com
- InvestItIn.com
- CoinMarketCap.com



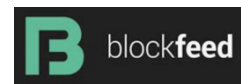
CoinMarketCap



Etherscan



InvestItIn



NULLTX

Video Marketing

What would it do for your brand if you would have your own, professionally produced, daily or weekly news update?

Our clients are media companies, financial service providers, and tech companies. They know that video is looked at **8x more than other forms of content**.

Video Presentation

We will do complete video production including story writing, filming, editing and publishing about your project and distribute along with this package. [Here is an example.](#)

Video Interview

In a video professionally produced, your CEO will be interviewed by one of our British presenters and the video will be distributed in all our media channels and in the outlets included in this package. [Here is an example.](#)



Cost: **\$99,950**

